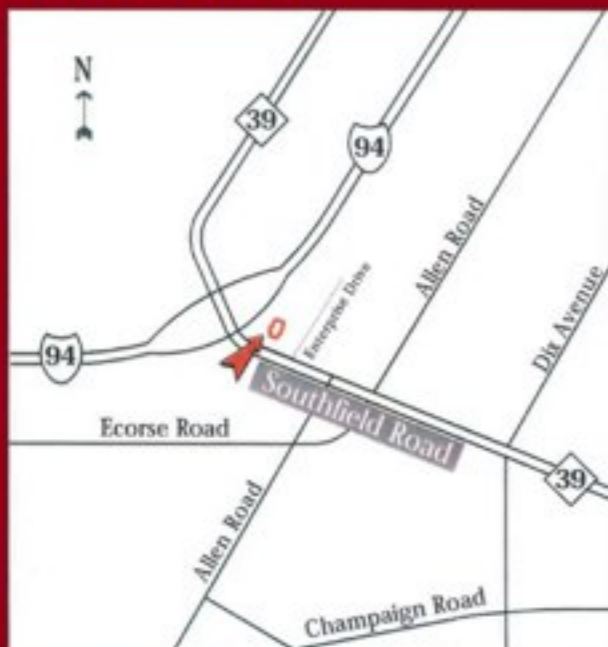


## LOCATION MAP



16630 Southfield Road  
Allen Park, MI 48101

### With the support of

- Wayne County Economic Development
- Wayne County Airport Authority
- Detroit Regional Economic Partnership
- Michigan Chinese Academic and Professional Association



## Registration

- Detroit International Auto Salon Forum

October 25, 2007

- Attendee Registration

Register on line : <http://www.GlobalAutoIndustry.com/AFRegistrationForm.php>

- Register by Fax : 248-928-0454(US)  
+886-2-8913-2055(Asia)

- Attendee Information (Please print)

- Name : \_\_\_\_\_
- Title : \_\_\_\_\_
- Company : \_\_\_\_\_
- Address : \_\_\_\_\_
- City : \_\_\_\_\_ State/Province : \_\_\_\_\_
- Zip/Postal Code : \_\_\_\_\_ Country : \_\_\_\_\_
- E-mail : \_\_\_\_\_
- Phone : \_\_\_\_\_ Fax : \_\_\_\_\_

Note All confirmation will be sent via e-mail or fax

Please answer the following to help us understand your needs:

- What is your primary job function?(Check one)
  - Accounting/Finance
  - Consultant/Business Analyst
  - Engineering/Design
  - Information System/Technical
  - Operation/Production
  - Quality
  - Sales and Marketing
  - Other :
- What is your company's/division's primary business activity? (Check one)
  - Non-production material/supplies provider
  - Parts manufacturer(production or aftermarket)
  - Provider or information systems, software and/or services
  - Service provider(other than information systems)
  - Vehicle manufacturer
  - Other :
- How did you hear about Detroit International Auto Salon Forum?
  - Brochure
  - Co-worker/Colleague
  - E-mail
  - Web Site(Name of Site: \_\_\_\_\_)
  - Other :



Meeting and networking with hundreds of most qualified and competitive suppliers at the most innovative auto salon.

## Detroit International Auto Salon Forum

October 25, 2007

9:00 am ~ 5:00 pm

Detroit International Auto Salon  
Address: 16630 Southfield Road  
Allen Park, MI 48101

### Focus

- Market trend and procurement policy of OE automotive industry
- Supplier Networking and Reception
- Build contacts and share strategies for success instantly

Register at <http://www.GlobalAutoIndustry.com/AFRegistrationForm.php>

Detroit International Auto Salon  
[www.detroitautosalon.com](http://www.detroitautosalon.com)

## **About Detroit International Auto Salon**

Primarily, Detroit International Auto Salon is a tailor made auto salon for OEM, tier 1 and tier 2 to suppliers to automotive industry. This will aid in the ability to lower the overall procurement costs by sourcing from a network of qualified suppliers in the most cost effective and timely manner.

Detroit International Auto Salon is also open to the public for retail, and wholesale of items such as wheels, tires, GPS Systems, gifts, toys, and other electronic devices.

## **About Detroit International Auto Salon Forum**

Detroit International Auto Salon Forum is an event targeting the automotive industry. The topics of discussion include business and technology of automotive issues.

Additionally, supplier networking is also available for the meetings of automotive suppliers and North American OEM buyers. Therefore, Detroit International Auto Salon Forum is a platform opportunity for the exchange of information between academics, industries, business and engineers.

### **Why You Should Attend**

- Expand business network instantly
- Gain valuable information/ insight for North American automotive industry
- Meet global suppliers locally
- Exchange knowledge and strategies for success

### **Who Should Attend**

- OEM, tier-1,2,3 buyers and suppliers
- Management, engineers, SQA, SQE
- Automotive-related professionals
- Academics

## **Prelim Program (tentative)**

### **Morning (9:00 ~ 11:00)**

#### **MOU Signing Ceremony**

#### **Ribbon Cutting Ceremony**

Allen Park City Hall & Chamber of commerce

#### **Open House Ceremony**

#### **Open Remark**

Dr. Mulugetta Birru  
Director Wayne County Economic Development

#### **Welcoming statement**

Richard A. Huebler  
Mayor, Allen Park, Michigan

Jennifer M Granholm (invited)  
Governor State of Michigan

Robert Ficano  
Executive Charter of Wayne County

Lester W. Robinson  
Chief Executive Officer  
Wayne County Airport Authority

John W Carroll Jr  
Executive Director  
Detroit Regional Economic Partnership

#### **Keynote**

John McElroy  
Editorial Director, Blue Sky Production, Inc.

#### **Visiting the Model House of Detroit International Auto Salon and Lunch (11:00 ~ 13:00)**

### **Afternoon (13:00 ~ 15:00)**

#### **DIAS Forum**

Moderator :  
Larry Fobes  
WSU, Director, Institute for Organizational &  
Industrial Competitiveness

Mr. Michael Wiemann  
Director of Salzburg Aluminum Group

Mr. Lung-Chou Huang  
President  
Automotive Research & Testing Center

Mr. Zhang Jin  
Secretary-General  
Confederation of Chinese Metal Forming Industry

Mr. Ron Hesse  
President & CEO of GlobalAutoIndustry.com

Dr. David C Chang  
President of Chang Consultant  
Former Chief Scientist, General Motors Corp.

#### **Panel Discussion Suppliers Networking and Reception (15:00 ~ 17:00)**

#### **Visiting the Model House of Detroit International Auto Salon**

#### **Detroit International Auto Salon Concert (18:00 ~ 20:30)**